

INSTITUTE OF MANAGEMENT

**MSC LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

SEMESTER 1 EXAMINATIONS 2019/2020

**PROCUREMENT AND OPERATIONS
MANAGEMENT**

MODULE NO: SCM7001

Date: Tuesday 14 January 2020

Time: 2.00 – 5.00

INSTRUCTIONS TO CANDIDATES:

There are 6 questions on this paper. You are required to answer 4 questions.

All questions carry equal marks.

Institute of Management
MSc Logistics and Supply Chain Management
Semester 1 Examination 2019/2020
Procurement and Operations Management
Module No. SCM7001

Questions

1. Provide a critical analysis of the just-in-time philosophy, lean production, and customer focus using an organisation as an example.

(25 Marks)
2. The pace of technological progress means organisations must have plans in place to handle development and purchasing needs to be actively involved as e-commerce is now becoming the norm. Provide a critical assessment of E-procurement and its impact on organisations.

(25 marks)
3. Provide a critical analysis of how information technologies can be employed for different elements of a purchaser–supplier relationship.

(25 marks)
4. You have recently been appointed as supply chain manager for a pharmaceutical company. Critically analyse the main digital applications you would consider for communicating with your suppliers.

(25marks)
5. A well-known statement of the objectives of purchasing is: to acquire the right quality of material, at the right time, in the right quantity, from the right source, at the right price. This statement is criticised by some as being rather superficial and simplistic. Do you agree? Critically Discuss.

(25 marks)
6. Strategic management can be divided into three major areas: Strategic analysis, Strategic choice, and Strategic implementation. Provide a critical analysis of all three in the context of procurement and operations management.

(25 marks)

END OF QUESTIONS