

UNIVERSITY OF BOLTON

OFF CAMPUS DIVISION

MIM MALAWI

**MSC LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

SEMESTER 1 EXAMINATION 2019/20

SUPPLY CHAIN STRATEGY

SCM7000

Date: 14 December 2019

Time: 3 Hours

INSTRUCTIONS TO CANDIDATES:

There are 6 questions on this paper.

Answer 4 questions.

All questions carry equal marks.

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1. Critically evaluate the advantages and disadvantages of the SA 8000 standard with regard to developing Supply Chain Strategies. Illustrate your answer by means of examples. **(25 Marks)**

2. With reference to an organisation of your choice, critically discuss the different objectives and practices of procurement and Supply Chain Management. **(25 Marks)**

3. Critically appraise the benefits of co-operative customer-supplier relationships in delivering competitive advantage and suggest how the evolution of cooperative relationships can be encouraged, using an organisation of your choice as a context of evaluation. **(25 Marks)**

4. Demand Amplification reduces effectiveness and increases cost in the supply chain. Critically evaluate the causes of Demand Amplification, illustrating your answer with a diagramme explaining demand amplification. Support your answer with appropriate examples. **(25 Marks)**

5. Taichi Ohno stated that his objective was “the elimination of all waste’. Critically appraise the role of supply chain mapping in analysing and removing waste from supply chain processes. Support your answer with appropriate examples. **(25 Marks)**

6. Argue how the concept of Outsourcing can be used in the development and application of supply chain strategies. Support your answer with appropriate examples with reference to an organisation of your choice. **(25 Marks)**

END OF QUESTIONS